

Jonathan Goodrich

Motion Graphics | Graphic Design | Film | Web Designs | Marketing | Social Media

Education

University of Connecticut | Storrs, CT **May 2021**
Bachelor of Arts, Digital Media & Design
Concentration: Motion Media (2D Animation)
Overall GPA: 3.8/4.0

Work Experience

Web Developer/Videographer **July 2023-March 2026**
Exposure
Wallingford, CT

- Completing digital projects, including video, graphic and web, for internal and client marketing use.
- Working with the team to strategize marketing campaigns from conception through production to distribution.

Central Wire Industries **October 2022-November 2022**
Marketing Assistant
Pomfret, CT

- Coordinating aspects of the company's attendance and promotion at tradeshows.
- Completing graphic design and film projects for internal and external use by the company.

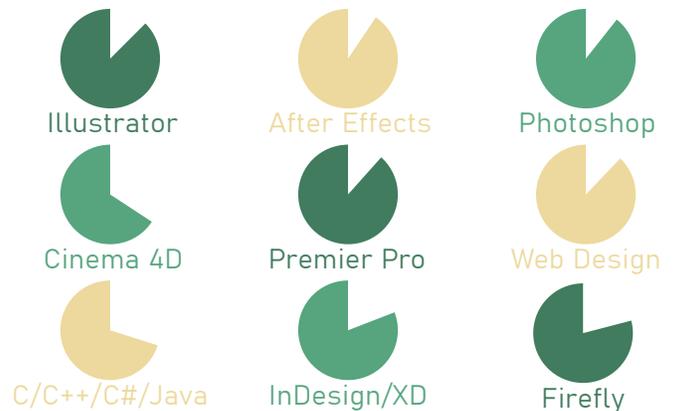
J. R. Merritt Controls **August 2021-July 2022**
Marketing & Design Associate
Stratford, CT

- Creating company graphics and videos with Adobe software for usage on web and social media platforms.
- Preparing the new company website for launch through testing, content creation and collaboration with developers.

Objective

A digital media career in the advertising field utilizing high degrees of technical, artistic, design, and creative skills.

Technical Skills



Professional Skills

- Social Media
- Motion Graphics
- Web and UX Design
- Computer Programming
- Videography
- Graphic Design

Awards

- University of Connecticut Fine Arts Talent Scholarship
- Alpha Lambda Delta honor society
- National Honor Society
- Eagle Scout, Boy Scouts of America
- Rotary Club Student of the Month