

Jonathan Goodrich

Motion Graphics | Graphic Design | Film | UI/UX Designs

Education

University of Connecticut | Storrs, CT **May 2021**
Bachelor of Arts, Digital Media & Design
Concentration: Motion Media (2D Animation)
Overall GPA: 3.8/4.0

Work Experience

Central Wire Industries **October 2022- November 2022**
Marketing Assistant
Pomfret, CT

- Coordinating aspects of the company's attendance and promotion at tradeshows.
- Completing graphic design and film projects for internal and external use by the company.

J. R. Merritt Controls **August 2021- July 2022**
Marketing & Design Associate
Stratford, CT

- Creating company graphics and videos with Adobe software for usage on web and social media platforms.
- Preparing the new company website for launch through testing, content creation and collaboration with developers.

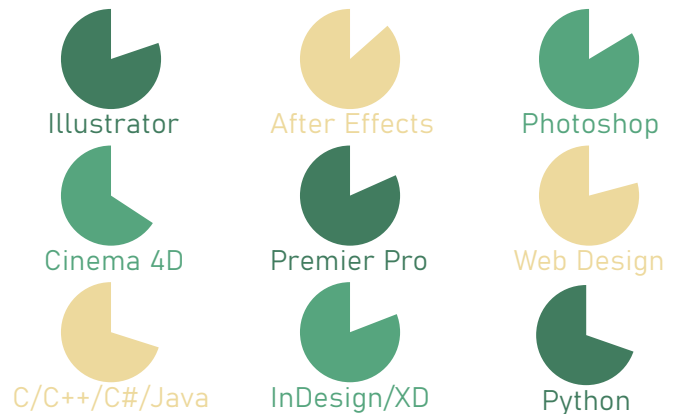
Avid Marketing Group **June 2020- August 2020**
Creative Intern
Rocky Hill, CT

- Working with professionals from different departments to review promotional submission from consumers.
- Multitasking on several projects to complete marketing designs for future use.

Objective

A digital media career in the advertising field utilizing high degrees of technical, artistic, design, and creative skills.

Technical Skills



Coursework

- Graphic Design
- Motion Graphics
- Web and UX Design
- Computer Programming
- Video Editing
- Cinematography

Awards

- University of Connecticut Fine Arts Talent Scholarship
- Alpha Lambda Delta honor society
- National Honor Society
- Eagle Scout, Boy Scouts of America
- Rotary Club Student of the Month